

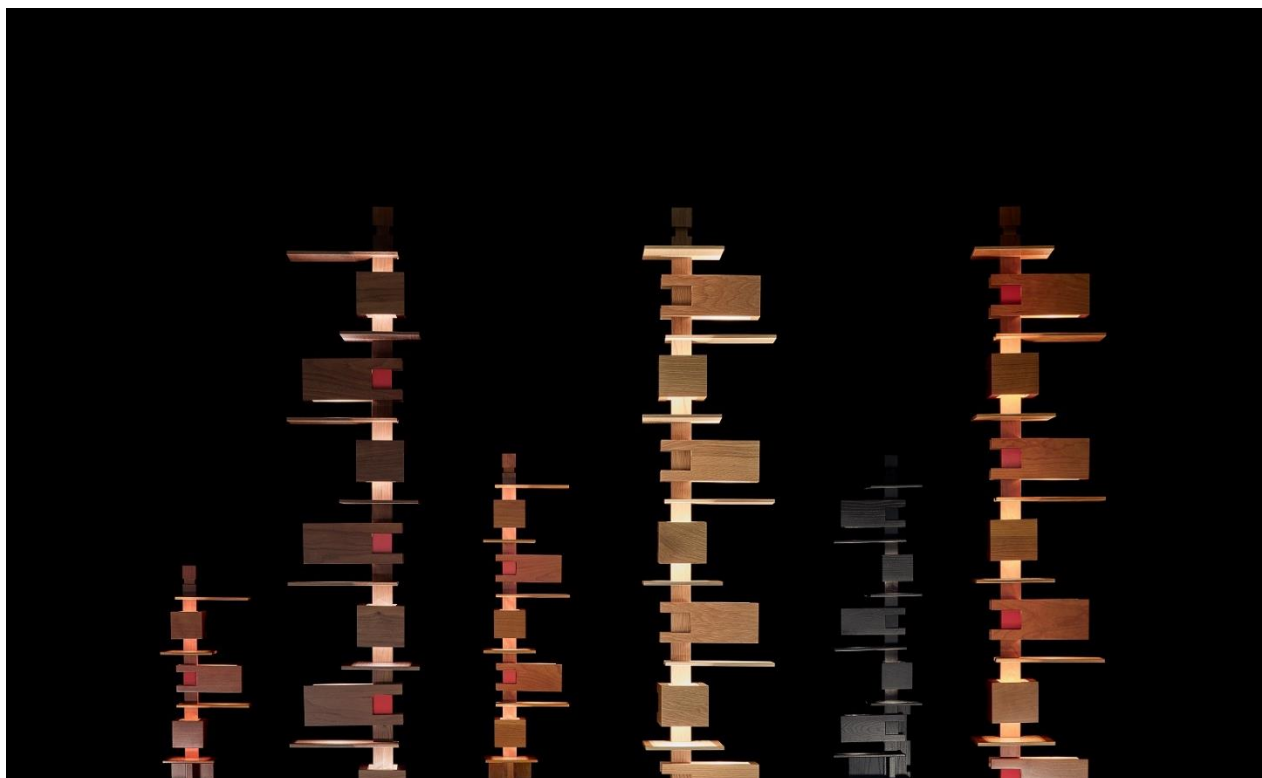


YAMAGIWA at MILAN DESIGN WEEK 2023

"The Harmony of Form and Function"

Lighting Masterpieces by Frank Lloyd Wright

2023.04.18 – 04.23



21 February, 2023

YAMAGIWA Corp. (Minato-ku, Tokyo, Japan; Shinya Matsukawa, CEO), a Japanese lighting company, which offers high-quality and innovative lighting, is delighted to announce its participation in Milan Design Week 2023. It will be the first time in twelve years since YAMAGIWA has exhibited at this international design event.

As a world-renowned Japanese lighting manufacturer with a legacy spanning one hundred years, YAMAGIWA is proud to present the "The Harmony of Form and Function" exhibition representing the finest examples of Japanese craftsmanship. We invite you to experience the captivating beauty of the "TALIESIN" light fixtures series designed by legendary American architect Frank Lloyd Wright, in a specially designed interior installation created by renowned Japanese architect Shigeru Ban.

In this era of technological advancements, where artificial intelligence and virtual reality are rapidly gaining traction, we have chosen to showcase the human-centered design of Frank Lloyd Wright in our exhibition. Renowned for his philosophy of "Organic Architecture," Wright advocated for a harmonious integration of architecture and nature, as a response to the dehumanizing impact of functionalist architecture of the time. The mesmerizing geometric forms and warm, indirect lighting of the TALIESIN series of light fixtures stirs our senses and evokes a sense of joy and happiness that is often lost in our contemporary world.



Exhibition Information

Venue: Spazio 31 Via Solferino, 31, 20121 Milano MI, Italy

Date: From 18th to 23rd April 2023

Organizer: YAMAGIWA

Interior Design: Shigeru Ban Architects

TALIESIN®

This series of light fixtures represent original Frank Lloyd Wright masterpieces. Manufactured in collaboration with Japanese craftsmen, YAMAGIWA is the only authorized brand in the world to receive permission from the Frank Lloyd Wright Foundation to reissue these light fixtures.

Inspired by the natural effects of light in nature, he believed the sun and moonlight that filters through leaves and branches to be beautiful; this has now been captured in the TALIESIN series. They are composed of a series of illuminated rectangular, solid wood boxes that act like branches and leaves to provide an organic sculptural composition to this floor lamp. The boxes provide soft, patterned, indirect illumination while concealing the light sources and reducing glare. These fixtures function as complimentary interior decor both during the day and at night.

TALIESIN 2 is a lamp first designed in 1933. The original prototype was for the gymnasium of the Hillside Home School (1902) when it was converted into a theater. Today, YAMAGIWA owns the manufacture and distribution rights for global market outside North America. The TALIESIN lineup is available in oak, cherry, walnut wood or finished in black.

FRANK LLOYD WRIGHT®

Frank Lloyd Wright (1867-1959) is one of the most legendary figures in American architecture of the twentieth century. He was recognized in 1991 by the American Institute of Architects as "the greatest American architect of all time." He designed over 1,000 structures in his seventy-year career.

His masterpieces, "Fallingwater" and "Guggenheim Museum" have been designated UNESCO World Heritage Sites. As he is known for coining the term "organic architecture," he established his architectural

style, believing that architecture should be at home in nature. He placed importance on the harmonious relationship between the building's occupants, structure, and surrounding landscape. The Prairie and Usonian houses of the early to mid-twentieth century are remarkable examples of an emphasis on horizontal form and space. He preferred open interiors with no partitions or doors, and tended to design lower ceilings to create a greater sense of spatial comfort. Inspired by the holisticness of nature, when he designed a building he often designed the furniture and light fixtures to accompany it, which would create an aesthetically harmonized surrounding for its occupants.





Partnership with the Frank Lloyd Wright Foundation

The Frank Lloyd Wright collection includes reproductions of his original masterpieces. In 1955, he began to license his work, creating original designs for the "Taliesin Ensemble" of products in partnership with leading furniture design brands. These products represent refined style, through the expression of an integral relationship between the natural and man-made worlds, and between material and design.

In 1985, the Frank Lloyd Wright Foundation, the organization founded to preserve Wright's legacy, started reproducing his home décor products to make them commercially available to the public. In 1992, YAMAGIWA was officially commissioned to be a licensee. We were recognized by the Foundation to be a reputable company, using high precision Japanese wood manufacturing technologies and techniques, and employing skilled artisans. After thoroughly examining Wright's original light fixtures in the United States, with the full cooperation of the Foundation, YAMAGIWA launched its first Frank Lloyd Wright fixture in 1993.

Today, YAMAGIWA has collaborated with acclaimed Japanese architects and designers to reinterpret TALIESIN designs for the creation of new products. In all, YAMAGIWA has been manufacturing Wright fixtures in Japan for thirty years.



Shigeru Ban Architects

Shigeru Ban Architects (SBA) which was founded by award winning Japanese Architect Shigeru Ban in 1985 and renowned for its innovative work with timber, paper, and bamboo structures, provides full architectural design services globally from early concept through construction administration.

SBA is composed of eighty professionals throughout three offices in Tokyo, Paris, and New York. The firm's design excellence, coupled with its commitment to environmental and ecological design, is continuously recognized by the numerous awards received from distinguished institutions throughout the world, including The Pritzker Architecture Prize, which was awarded to Shigeru Ban in 2014. The international award honours the work of an architect that consistently and significantly contributes to humanity and the built environment, showcasing a combination of talent, vision and commitment. Founded on a strong basis of structural rationality, environmental awareness, and spatial purity, SBA looks at integrating new ways of bringing iconic visions to life across the world. <http://www.shigerubanarchitects.com/>



Shigeru Ban

YAMAGIWA

YAMAGIWA, founded in 1923, is the leading Japanese manufacturer of light fixtures, using Japanese precision craftsmanship and innovative design, by collaborating with acclaimed international designers and architects. Under the tagline "The Art of Lighting," YAMAGIWA has been creating beautiful living environments and unrivaled value for society through lighting artistry. <https://en.yamagiwa.co.jp/>

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