

LEBLON
DELIENNE
POP SCULPTURE



HELLO KITTY



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HELLO KITTY

Leblon Delienne presents its new collaboration with Hello Kitty.

Throughout the years Hello Kitty has become one of the most unique and interesting characters ever created, a social icon with relevance to women of all ages, ethnicities and economic backgrounds as well as an inspiration to artists and designers.

Thanks to her brand values - happiness and kindness, she is today one of the coolest lifestyle brands, joining forces with the most respected Companies in every possible category.

You will discover two new Hello Kitty sculptures, each available in two sizes.



HELLO KITTY DRESS

GLOSSY WHITE & RED
27 CM - 380 € - Open edition
55 CM - 3 200 € -
Limited edition to 500 copies.



HELLO KITTY APPLE

GLOSSY WHITE & RED
26 CM - 380 € - Open edition
54 CM - 3 200 € -
Limited edition to 500 copies.



Passionate about Pop Culture, Leblon Delienne breathes life into our favourite heroes and their imaginary universe, by creating sculpture, design furniture and pieces of art.

Leblon Delienne pushes the boundaries of creativity by initiating collaborations between international designers and artists and with Pop Culture icons.

Recognised as a French Living Heritage Company for its unique sculpture know-how and style, the workshop has offered rare collection pieces - true Pop Sculptures - for over 35 years.



Sanrio is the global lifestyle brand best known for Hello Kitty who was created in 1974, and home to many other beloved character brands such as My Melody, LittleTwinStars, Cinnamoroll, Pompompurin, gudetama, Aggretsuko, Chococat, Bad Badtz-Maru and Kerokerokeroppi. Sanrio was founded on the "Small gift, big smile" philosophy - that a small gift can bring happiness and friendship to people of all ages. Since 1960, this philosophy has served as the inspiration to offer quality products, services and activities that promote communication and inspire unique consumer experiences across the world. Today, Sanrio's business extends into the entertainment industry and includes the operation of a number of theme parks. Sanrio boasts an extensive product lineup of around 50,000 products, which are available in over 130 countries and regions around the world.



Hello Kitty was born in Japan in 1974, and soon became a world-famous cult icon of the "kawaii" style, the Japanese word meaning "cute".

Hello Kitty lives in the suburbs of London with her parents and her twin sister Mimmy who is her best friend. Her hobbies include baking cookies and making new friends. As she always says, "you can never have too many friends!"

www.leblon-delienne.com

PRESS CONTACT

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