



**LEBLON
DELIENNE**
POP SCULPTURE



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WINNIE THE POOH BICOLOR MATT - 52cm
Limited edition to 500 copies

THE LEBLON DELIENNE SCULPTURE WORKSHOP

Imagine a world with Mickey Mouse, Snoopy, Winnie the Pooh, Pikachu and Marcel Wanders, Arik Levy, Jean-Charles de Castelbajac, Kelly Hoppen, Elena Salmistraro or José Levy.

What could be the result?

Bringing together these iconic figures, designers, and artists of renown, Leblon Delienne has created a subtle creative fusion.

A name known for more than 35 years by many collectors, Leblon Delienne's creations are part of popular history and a culture shared by most people.

From our childhood heroes to more contemporary figures, Leblon Delienne uses its craft skills to revisit the characters, motifs, and colors of pop culture.

Leblon Delienne was created in 1987 in Normandy and specializes in the realization of high-end resin figurines, initially from the fictional world of the Franco-Belgian comics.

This Maison, whose creations have become iconic, puts its expertise at the service of pop culture, bringing to life our favorite heroes or their universes through sculptures, furniture, and design objects.

Produced in limited series, Leblon Delienne's creations are conceived as true works of art by the workshop's craftsmen.

Throughout its nearly thirty-five year history, Leblon Delienne has been pushing the boundaries of creativity and imagining new projects, always keeping up with the times, allowing the company to establish its outstanding expertise worldwide.





Mickey #TAKE2 by Kelly Hoppen Black and gold / Taupe and gold
Limited to 250 copies per color.

KEY DATES

1987 : creation of the company Leblon Delienne by Marie Leblon, sculptor, and Eric Delienne.

1992 : installation of the manufacturing workshop in Neufchâtel-en-Bray in Normandy.

AVRIL 2018 : Leblon Delienne is taken over by Juliette de Blegiers. The team is now composed of six employees, including the sculptor trained by Marie Leblon.

NOVEMBRE 2018 : launch of the first collaboration with designer, Marcel Wanders, on the occasion of Mickey's 90th birthday.

MARS 2019 : the Peanuts license is acquired, and a first collection centered around Snoopy is released a few months later.

NOVEMBRE 2020 : acquisition of the Pokémon license.

MARS 2021 : opening of the showroom and offices in Neuilly-sur-Seine.

DÉCEMBRE 2021 : the company now employs about 30 people.

2022 / 2023 : the portfolio of licenses expands with the arrival of Hello Kitty, Warner Bros and Playmobil.



Juliette de Blegiers and the Snoopy Heart Bicolore
Glossy white and red chromed heart - Life size version
Limited edition to 500 copies

JULIETTE DE BLEGIERS, CEO OF LEBLON DELIENNE

Following several years at luxury brands such as Dior and Baccarat, Juliette de Blegiers, who is passionate about art, decoration and design, became CEO of Leblon Delienne in 2018, after taking over the company in judicial liquidation.

With the support of the employees who already know her, she is determined to continue a story that has endured for so many years.

Since her arrival at the head of Leblon Delienne, Juliette de Blegiers has been working to give the company a new direction by reinforcing its high-end position in the design and interior decor sector, and by finding new growth opportunities thanks to her entrepreneurial vision.

Juliette de Blegiers regularly calls upon international artists and designers to take part in the creative process as well as support the artistic team of Leblon Delienne.

In four years, Leblon Delienne has experienced a significant increase from six to thirty employees, divided between the manufacturing workshop in Normandy and the Paris office.

"I wanted to give a new chance to a company that already has a heritage, a history, by reinterpreting the rules."

ARTISANAL KNOW-HOW GUARANTEERING THE EXCELLENCE OF LEBLON DELIENNE



In Normandy, the historical workshop of Neufchâtel-en-Bray perpetuates exceptional expertise, putting its extensive knowledge to work to create sculptural treasures.

Authentic collector's items, Leblon Delienne creations benefit from meticulous work and a remarkable finishing quality: from casting and sanding of the individual parts, to painting layer by layer, color by color, then lacquering, varnishing, in order to be assembled with care, then signed and engraved.

The workshop manager and the sculptor, both present for more than twenty years, as well as the rest of the team, passionately ensure the influence of this unique French know-how.

Juliette de Blegiers is also committed to developing training programs with artisans in order to ensure the relay of know-how to the younger generation of designers.

Leblon Delienne is specialized in the creation of figures and high-end sculptures in resin.

The expertise of the workshop has been rewarded by the prestigious label "Entreprise du Patrimoine Vivant" (EPV) label, a true mark of recognition from the French government for its artisanal know-how, its meticulous and complex process of its creations and its international cultural influence.

The workshop also works on the creation of exceptional pieces for custom projects, such as the famous plates for the Eiffel Tower restaurant "Le Jules Verne" at Paris, the Fauve d'Or trophies for the Angoulême Comics and leopard sculptures for the Normandy Region...



Leopard sculpture for the Normandy region



Literary plates for the Jules Verne, the Eiffel Tower restaurant in Paris.

THE DIFFERENT STAGES OF PRODUCTION



Creation of the sculpture



Molding



Sanding



Painting



Assembling



Packaging of the sculpture

INVITE SIGNATURES OF CONTEMPORARY CREATION IN ORDER TO REVISIT THE EMBLEMATIC CHARACTERS OF POP CULTURE

Leblon Delienne is careful to ensure the durability of its know-how, between tradition and modernity, in order to preserve its heritage, while keeping up with the times of the time.

The brand pushes the limits of creativity and constantly rethinks its creations in order to give them a more contemporary and stylish touch (new shapes and techniques, finishes, material effects, color variations colors...).

Unmatched collaborations with renowned international designers and artists - Marcel Wanders, Arik Levy, Kelly Hoppen, Eugeni Quitllet, José Levy and Thomas Dariel - have propelled the brand to the forefront of the international scene. Driven by the desire to awaken characters from Pop Culture or to create new ones, these collaborations have led the studio into uncharted territory and offered rich associations between the artistic vision of a designer and the creative and technical skills of the workshop's artisans.

In 2018, on the occasion of Mickey Mouse's 90th birthday and the takeover of Leblon Delienne, the brand invited Dutch designer Marcel Wanders to customize Disney's iconic mouse. Through this creative approach, both sensory and artisanal, Leblon Delienne has given the artist « carte blanche » to reinterpret this universal icon. Marcel Wanders has thus used his signature shade, Delft blue, to create a 140 cm sculpture with an inimitable and contemporary style. The success was immediate: the pieces sold out in only three months.

In 2022, the brand presents a new collaboration with Jean-Charles de Castelbajac. When he discovered the pop sculpture workshop of Leblon Delienne and the meticulous work of the craftsmen.

This collaboration gives birth to Mickey Kamo and two sculptures of colors: one in camouflage, the other in colorblock, two founding codes of the French designer's style.

To complete this first edition, Mickey Mouse is accompanied by another sculpture, a Guardian Angel: " I have been drawing my angel for a very long time, on paper, on walls or in the sand of time. I have always dreamed to see him come to life, open his wings and fly away. " he confides.







Jean-Charles de Castelbajac in his Parisian apartment
accompanied by his Mickey Kamo 140 cm.



Mickey Sparkling Gold - 40 cm by Thomas Dariel

PUSHING THE BOUNDARIES OF KNOW-HOW AND EXPLORING NEW MATERIALS: LEBLON DELIENNE GALLERY

In 2022, Leblon Delienne inaugurated the "Leblon Delienne Gallery", a department bringing together the exceptional contemporary pieces from its collections, made in co-creation with internationally renowned artists and designers.

This new multidisciplinary artistic approach aims at transmitting the virtuosity of rare traditional while challenging the creative inspiration of leading artists with the brand's icons.

Through the use of bronze, marble, and Murano glass, among other materials, and utilizing new manufacturing techniques, these exceptional limited and numbered creations provide Leblon Delienne with a reflection of the artist on the current trends of pop culture, in close association with its brand DNA.

In March 2022, the brand unveiled the KOKESHI collection at PAD Paris, in collaboration with artist José Levy. Creating these monumental sculptures, using new materials such as tatami and wood, was a real technical challenge.



Kokeshi by José Levy
Set of 5 sculptures
Limited edition to 99 copies

AN INTERNATIONAL DISTRIBUTION

As of 2018, the brand's distribution has been completely redesigned to be in line with the new strategic positioning and the development of more contemporary collections.

The creations are now distributed in more than thirty countries, through a network of professional retailers, mainly composed of concept stores, art galleries and prestigious department stores: La Samaritaine and Le Bon Marché in Paris, Selfridges in the UK, SKP and Lane Crawford in Asia, That Concept Store in Dubai.

An extensive selection is available; nearly 300 pieces are referenced in the catalog and distributed to various retailers.

The company's international development is also important, with the conquest of new markets such as the United States and Japan.

Today, the brand has a network of about 300 retailers and sells its collections worldwide on its website.



10 Corso Como - South Korea





WORKSHOP

12 rue de la Béthune
76270 Neufchâtel-en-Bray
FRANCE

SHOWROOM

14 rue du Château
92200 Neuilly-sur-Seine
FRANCE
+33 (0)1 47 38 36 49

PRESS CONTACT

Rachel Chiss
r.chiss@leblon-delienne.com



www.leblon-delienne.com

f Leblon Delienne
in leblondelienne
A leblon-delienne

@ leblondelienne
p AtelierLeblonDelienne
t leblondelienne