

Wallpaper*

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FONDATION CARTIER SCRUBS UP!
COVER DESIGN BY JEAN NOUVEL



2 Guest Editors

Jean Nouvel

Frank Gehry

+

Design's top 100, ranked and filed
Smallpaper* – Big ideas for little people
Hedi Slimane's rock 'n' roll stories

Wallpaper*



**Authority and influence, rank and standing, cash and credibility.
We get a measure of the hard currency
and soft power of the 2014 global design elite**

After many hours of heated debate here at Wallpaper*, the loose application of a complex mathematical model, and consultation with an international panel of curators, we have arrived at our design top 100. This is our inaugural ranking of design's major players, and we have considered a number of factors: quality and consistency of output, of course, but also influence and, as much as possible, a market value and earning power. We have also limited ourselves to designers and interior architects, with the occasional educator and commercial patron thrown in.

We understand that some of you may feel squeamish about such a league table and even more will contest its results. But come on, who doesn't love a list? And mapping out power and influence is one way of looking at where design is heading and where it has been, the wax and wane of ideas and trends.

Ultimately, we hope it inspires thought and debate. It is, in part, a playful provocation, but it is also a serious stab at identifying, and even honouring, those who are setting the pace in contemporary design, remaking, rethinking, redefining, and creating designs that are smart and beautiful, and perhaps even world-changing.

in association with

Dom Pérignon



Alexis Georgacopoulos
ECAL-trained Georgacopoulos went on to head up the industrial design school at his alma mater, introducing exhibitions and partnerships with Ligne Roset, B&B Italia and Boffi. His star was elevated by work for ENOstudio, as well as his own products that blend craft with modern materials.

99

Sebastian Wrong
Designer, curator, educator, artist and retailer, Wrong has done much to shape the modern design landscape. A founding member of Established & Sons, creator of The Wrong Shop and the instigator of Hay's recent run of bespoke products, Wrong has also created a seminal series of cabinets, chairs and lights.

98

Atelier Oi
Swiss designers Armand Louis, Aurel Aebi and Patrick Raymond formed their studio in 1991. Their designs are playful and often incorporate innovative use of materials, such as the quilted leather 'Hive' seating for B&B Italia or the lattice screens found in their interiors for Pringle of Scotland's Chengdu store.

97

Faye Toogood
A case of successful reinvention, Toogood has evolved from stylist to designer of sculptural, tactile furniture, elegant interiors and angular, hard-wearing fashion. Her client list includes the likes of Hermès, Tom Dixon and Comme des Garçons, and she maintains an image as sharp as her output.

96

El Ultimo Grito
Spanish duo Roberto Feo and Rosario Hurtado have been key players in the development of conceptual design. Their client list runs from museums such as the V&A and Reina Sofia, through to BA and Lavazza. Idiosyncratic and colourful, the studio exists at the intersection of sculpture and design.

95

Joseph Dirand
Dirand delivers a special kind of Gallic minimalism that is both plush and ascetic. Which is why the Paris-based interior designer finds himself in high demand. Dirand's clutch of boutiques (for Chloé, Givenchy, Balenciaga and more) are matched with hotels, restaurants and apartments for high-living taste-makers.

94

Jerry Helling
Helling has steered Bernhardt Design to a preeminent position among US design companies. As well as creating the ICFE Studio showcase, his vision for the company keeps it current, with a continuous stream of innovation coming via industry top names, including Ross Lovegrove and Noé Duchaufour-Lawrance.



93

Matali Crasset
Crasset went solo after a five-year stretch with Philippe Starck, focusing on self-contained environments, from hotel rooms to boutiques, where the French designer's singular way with form and technology manifests itself in furniture, objects and products that are colourful, clever and fun.

92

Patrick Norguet
After studying engineering and design at ENSCI, Norguet's career got off to a flying start when he was appointed head of visual communications for Louis Vuitton. In 2000, he set up his own studio, creating crisply detailed furniture and interiors for companies as diverse as Glas Italia and McDonald's.



91

Moritz Waldemeyer
Wired from the outset thanks to early chandelier collaborations with Ron Arad, Waldemeyer's subsequent work has tracked the LED's rise as a source of illumination and entertainment. His technical background helps keep him on the cutting edge, with installations ranging from wearable to truly immersive.

90

Haas Brothers
Twins Simon and Nikolai began life as Texan builders with a Hollywood twist, but their skill and experimental approach saw them branch out into design at the turn of the decade. Now based in LA, the brothers' new surrealist style graces spaces like the city's Ace Hotel and the Guerlain store in Paris.

89

Paul Cocksedge
Lighting design is never drab in Cocksedge's hands. Together with Joana Pinho, the British designer has built up a series of large-scale illuminations for clients including BMW, Sony and the Wellcome Trust. The studio's work is delicate and interactive, bringing a sense of sparkling wonder into the urban realm.

88

Tyler Hays
Hays is the creative vision behind luxury American furniture label BDDW. Based in Philadelphia, Hays is as much an entrepreneur as he is a designer, having built up BDDW from a small studio start-up in Brooklyn to a respected handmade furniture empire within the space of ten years.

87

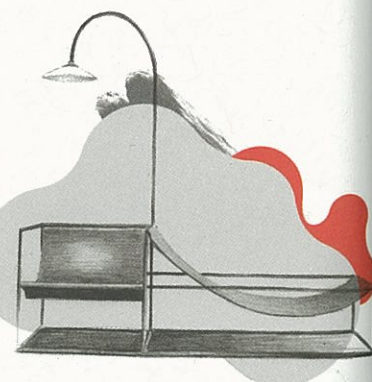
Stephen Burks
Burks' Readymade Studios was born out of the designer's studies at IIT and his ongoing concern with the transformative potential of design in emerging economies. The studio has worked with brands such as Dedon, Ligne Roset, Swarovski and Boffi, creating woven shapes wrapped around geometric forms.

86

Rodolfo Dordoni
Milanese architect Dordoni has spent his career designing and providing art direction for some of the biggest players in Italian design - Artemide, Cappellini, Minotti and Foscarini have all benefited from his creative input. More recently he set up Dordoni Architetti to focus on his architectural projects.

85

Front
Anna Lindgren, Charlotte von der Lancken and Sofia Lagerkvist bring a strong feminine sensibility into what was once a very masculine realm. The Stockholm- and London-based trio have worked together since 2003, and have created pieces for the likes of Moooi, Materia, Kartell, Moroso and Porro.

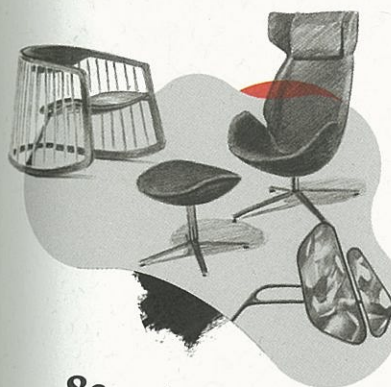


84

Muller Van Severen
Furniture is rarely as refined as the work created by Fien Muller and Hannes Van Severen (son of legendary designer Maarten). The Belgian pair's 'landscapes for living' evolved out of their creative backgrounds (he in sculpture, she in photography), and the resulting forms have reinvented living minimally.

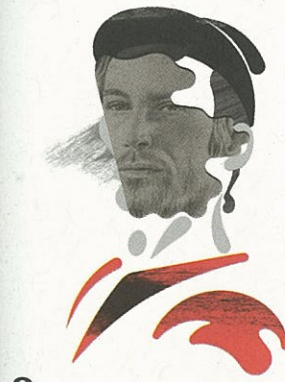
83

Peter Marino
Marino's New York studio is the fashion industry's go-to design house. The leather-clad king of retail design will happily hog the limelight himself, but there's no denying his muscular handling of big-ticket spaces, including major stores for Louis Vuitton, Chanel, Fendi and Dior, as well as private penthouses and yachts.



82

Noé Duchaufour-Lawrance
Duchaufour-Lawrance's sculptural designs are inspired by nature. Since his breakthrough in 2002 with his outlandish interior for London restaurant 'Sketch', his work has included identities for Air France and Yves Saint Laurent cosmetics, as well as furniture for Ceccotti Collezione and lighting for Gaia & Gino.



81

Ora-ïto
Ito Morabito started his career as a teenager creating conceptual products for iconic brands such as Louis Vuitton and Apple. Now working under the studio name of Ora-ïto, Morabito's triumphs include transforming the rooftop gymnasium of Le Corbusier's Cité Radieuse in Marseille into contemporary art space MAMO.

80

Patrick Jouin
Since establishing his studio in 1998, French designer and Philippe Starck protégé Jouin has made a name for himself by pushing the boundaries of design using experimental materials and technologies. His triumphs range from an ingenious Nutella spreader to the world's first 3D-printed chair.

79

Michael Young
Young's approach reflects the designer's journey from the UK to Iceland, then Hong Kong, where he's been based since 2006, creating everything from bags to bikes. Limited editions are paired with objects for mass production, and personal obsessions, like the re-engineered Moke beach buggy, are pushed to the fore.

78

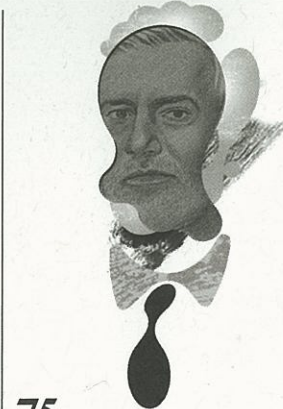
Matteo Thun
Scion of north Italian nobility and co-founder of the Memphis Group with Ettore Sottsass, Thun was only ever destined for greatness. The world is peppered with his progressive, sustainably luxurious interiors, and his architecture and product design. Next up is an island hotel in the Venetian lagoon.

77

Gwenaél Nicolas
French-born designer Nicolas has shaped some of Japan's leading retail environments and evolved a form of maximal minimalism that brings light, technology, form and movement into his installations. His studio, Curiosity, continues to create exquisite interiors for Fendi, Louis Vuitton and Berluti.

76

Paola Navone
One of the leading female forces in design, Navone spent her early career travelling the globe and working with Italian design doyens such as Ettore Sottsass and Alessandro Mendini. Her spontaneous attitude and passion for craft is reflected in her lively designs for brands from Gervasoni to Crate & Barrel.



75

Alfredo Häberli
Häberli credits his motivation to his Argentine upbringing, and his problem-solving abilities to his Swiss heritage. He became a star overnight when he designed the instantly recognisable Origo dinner service for Iittala in 1999, and has since gone on to create work for brands such as Moroso and Georg Jensen.

74

Fredrikson Stallard
Over two decades, the Anglo-Swedish partnership of Ian Stallard and Patrik Fredrikson has built up a portfolio that's both covetable and collectable. The studio's designs sit in foyers, museums, stores, restaurants, hotels and private collections around the world, a sensuous fusion of form and rigour.

73

David Rockwell
Having launched his design and architecture firm Rockwell Group in 1984, Rockwell is now a long-standing luminary of the US design scene. Among his projects he counts numerous W Hotels, the JetBlue Terminal 5 at JFK, and set designs for the Oscars and films such as *Team America* and *Catch Me If You Can*.

72

Jean-Marie Massaud
Massaud has been creating forward-thinking furniture and lighting for a host of big-name brands for over two decades. In recent years, the French designer has completed some ambitious architectural projects, including a soccer stadium in Guadalajara, and a condominium building in Tribeca, New York.

71

Ludovica + Roberto Palomba
Masters of luxury, the Milanese architect and designer husband-and-wife team are celebrating 20 years in partnership this year. The award-winning duo design everything from lamps and bathtubs to superyachts, while also providing art direction for an impressively long list of industry heavyweights.

70

Arik Levy
Born in Israel, educated in Switzerland and based in Paris, Levy's vast portfolio of work spans lighting design, stage sets, jewellery, graphic design, furniture and packaging. What unites them is Levy's ability to strike a balance between emotion and technology, a style he refers to as 'techno-poetic'.



69

Maria Pergay
Not only does Parisian legend Pergay continue to create in her eighties, but her vast back catalogue of curvaceous stainless steel designs still surfaces in international auction houses. She defined hi-lux design before the current generation was even born; Dior, Hermès and Pierre Cardin were all early adopters.

68

Pierre Charpin
Charpin joined an elite club with this summer's takeover of the lovely Apartment 50 in Le Corbusier's Cité Radieuse in Marseille. His works, including the 'Mobidec' pouffe for Ligne Roset and glass vases produced by Venini for Galerie Kreo, showed his eye and his art to be perfect for the historic location.

67

Droog

Having given Dutch Design capital letters, Droog has grown into a mini-empire. Co-founder Renny Ramakers opened the one-bedroom Hotel Droog concept space in Amsterdam in 2012, and a store and gallery in Hong Kong last year. This year she published *Here, There, Everywhere*, a visual and textual anthology.



66

Giulio Cappellini

Architect and art director Cappellini took the helm at the family firm in 1979, when he was just 25 years old, and set about transforming the traditional furniture manufacturer into a thriving contemporary design brand, discovering talents like Jasper Morrison and Marcel Wanders along the way.

63

Tord Boontje

From Peckham bottle recycler to Design Miami jury member, designer Boontje, known for his craft-inspired ideas, has come a long way, and his 'Garland' light shades are now a modern classic. Last year he stepped down as head of the innovative design products course at the RCA after four years in the role.

62

Stefan Diez

From traditional cabinetmaker to sought-after product designer, Diez's career ranges from hi-tech manufacturing all the way through to contemporary kit furniture. The German designer has created products for Thonet, Moroso, Established & Sons, and Hay, all of which share a pared-down precision.

61

Philippe Nigro

An apprentice of Michele De Lucchi for more than 11 years, Nigro has not yet reached the age of 40 but has already designed collections for the likes of Ligne Roset, De Padova and Hermès. His pieces feature in a number of museum collections, including the Musée des Arts Décoratifs and the Centre Pompidou.

60

Vladimir Kagan

With a career that has spanned more than 60 years, German-born New York-based designer Kagan was first introduced to the art of furniture making in his father's workshop. He went on to become a prolific midcentury designer with a sinuous style influenced by the Bauhaus and Scandinavian design.



65

Inga Sempé

A graduate of ENSCI industrial design school, Sempé is known for her ability to design objects with tactility and lightness. Since opening her studio in 2000, Sempé has made a definitive mark on the design world, establishing fruitful relationships with firms such as Ligne Roset and Wästberg.

64

Stéphane Parmentier

Parmentier cut his teeth in high-end fashion before launching into interiors for clients like Singapore Airlines, Christofle, Ormond and Hermès. His playful way with glossy forms and rich materials creates a new take on luxury design, an aesthetic he has applied to a number of private homes.

59

Tokuji Yoshioka

At times, Yoshioka's work seems to float off into the ether. The Tokyo-based designer has created a number of major installations, exploring balance, transparency and atmosphere for clients like Swarovski and Cartier, while products for Glas Italia and boutiques for Issey Miyake take more substantial form.

58

Roman and Williams

It has been a fine year for the former set designers: the new 30-storey Viceroy Hotel on West 57th in New York opens in October and they picked up a National Design Award. Last year was pretty hot too: Rizzoli published their book, *Things We Made*, and there were products for Waterworks and Lalique.

57

Maarten Baas

Baas has parlayed a winning way with colour-impregnated clay into a design empire, under his own name and, since 2012, as part of the entity DH PH. He's not too kooky to win awards, create iPhone apps or see his 'Grandfather Clock Veneer' sold by Phillips de Pury & Company New York for \$134,500.

56

Irma Boom

Boom is a big talent with a passion for small books. The Dutch designer has shaped more than 250 tomes over her career and is the collaborator of choice for everyone from Rem Koolhaas to the UN. Happy to rebuff the digital tide, Boom's books are physically engaging and in love with the power of print.

55

Marcel Wanders

The prince of Dutch design, Wanders' work now ranges from affordable kitchenware for M&S to wallpapers for Graham & Brown and upscale interiors for the Andaz Amsterdam Prinsengracht and the Mondrian South Beach hotels. A 'Crochet' chair will still set you back the best part of \$40,000 at auction.

54

Fabio Novembre

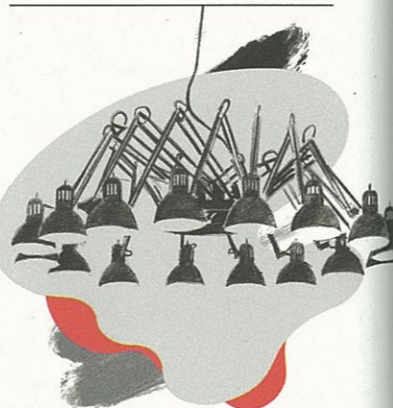
Novembre enjoys a reputation as the *enfant terrible* of Italian product design, never happier than when creating disorder, pushing the boundaries of taste or simply turning everything up to 11. Novembre's recent work includes a hyper-masculine headquarters for his beloved AC Milan football team.



53

Ross Lovegrove

Industrial designer Lovegrove has applied his ergonomic forms to 3D-printed gold jewellery for the Louisa Guinness Gallery this year, while last year he created a concept car design for Renault. Material science, technology and form dominate, as with Liquidkristal, architectural glass designed for Lasvit.



52

Ron Gilad

A graduate of Jerusalem's Bezalel Academy of Arts and Design, New York-based Gilad's work is characterised by his whimsical and critical approach to the design of everyday objects. He is one of those rare designers able to work with ease across varying scales of output from limited editions to mass production.

51

Patrick Seguin

Few curators can lay claim to transforming the market view of a designer's entire body of work. With Galerie Patrick Seguin, the French dealer has taken Jean Prouvé into the mainstream and also brought lesser-known works by Charlotte Perriand, Jean Royère, Le Corbusier and Pierre Jeanneret into the public eye.

50

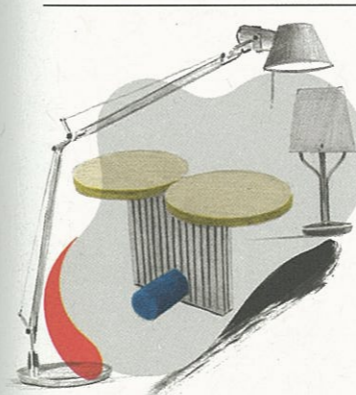
Kenya Hara

The Muji art director and principal of his own Design Institute has not only promoted the simplicity of Japanese design to global consumers, but he's been instrumental in making good design a 'thing' for all of East Asia. Also, he's the moving spirit behind Architecture for Dogs, another 'thing' altogether.

49

Michael Anastassiades

Longtime Wallpaper* collaborator Anastassiades is a master of restraint. The London-based Cypriot launched his studio in 1994, but it's arguably his more recent lighting objects for Flos that have really captured the industry's attention with their simple geometry and stunningly precise construction.



48

Michele De Lucchi

An alumnus of the Cavart, Alchymia and Memphis movements, De Lucchi is an Italian design legend whose work graces museums across the globe. Despite his love for challenging convention, De Lucchi is responsible for bestsellers like the 'Tolomeo' lamp for Artemide and 'First' chair for Memphis.



47

Mathieu Lehanneur

Lehanneur's products channel a new approach to technology, one that sees nature transformed into a co-conspirator with the designer. From Paris' Electric lounge through to sleek radios for Lexon and an Audemars Piguet store, the designer has been cast by Apple as a poster boy for tech-centric creations.

46

Formafantasma

Simone Farresin and Andrea Trimarchi's studio operates out of Amsterdam. Their work explores the role of design in folk craft using unconventional materials, ranging from basalt, derived from lava, to animal bladders and other offcuts from the food industry, to create bowls, tables, stools and lighting.

45

Piero Lissoni

This year Lissoni secured a major commission from Ritz-Carlton to create a waterfront condo and villa complex in Miami and a minimalist exhibition design for a Renaissance artist in Milan. He also showed products for eight manufacturers at Salone, and had exhibitions of his work in Tokyo and Chicago.

44

Masamichi Katayama

Katayama is head of Japanese firm Wonderwall, which strides across the globe, from one hi-tech Uniqlo store to another, creating art projects like Ginza's Comme des Garçons store, and a chocolate-bar ceiling for the café at Meiji, Japan's largest chocolate company, along the way.

43

Antonio Citterio

Citterio is a master at the top of his game, delivering architecture, product design and interiors for blue-chip clients. He is the art director of B&B Italia's Maxalto collection, and recent projects include office blocks in Taipei, Bulgari hotels from Shanghai to Knightsbridge via Dubai, and a personal range for Technogym.

42

Peter Saville

Graphic design still owes a sizeable debt to Saville. Having shaped the visual form of 1980s pop culture, he continues to tear up the rule book for those clients who submit masochistically to his whims. Transferring his talents from music to city councils via fashion has only helped heighten his talent for disruption.

POWER MAP	
Our design power-listers by nationality, halves signifying one of a duo	
French	19.5
Italian	17
British	15.5
Dutch	10
American	8
German	4.5
Japanese	4
Swiss	3.5
Israeli	3
Spanish	3
Austrian	2
Swedish	1.5
Australian	1
Belgian	1
Brazilian	1
Canadian	1
Chinese	1
Cypriot	1
Danish	1
Greek	1
Argentinian	0.5

41

Patrizia Moroso

Moroso is art director of the family furniture firm that just celebrated 60 cracking years, especially those since she converted it from small and craft-based, to working with 40 of the world's most forward-thinking designers. Turnover is up, the new New York store is a success, and Asia beckons.

40

Scholten & Baijings

Stefan Scholten and Carole Baijings epitomise Dutch design diversity, creating fabrics, furniture, glass and homewares in an eclectic array of forms and colours for manufacturers such as Hay, Moooi and Schönbuch. Interiors commissions and museum collections showcase their stylistic assemblages.



39

Aldo Bakker

The devil is in the detail in the work of Dutch designer Bakker (son of Droog co-founder Gijs). The soft rounded forms of his everyday objects are carefully crafted in metal, wood, glass and ceramic, and are often the result of painstaking production processes. A new collection for Puiforcat is in the pipeline.

38

Andrea Branzi

Branzi is a veteran of the Italian design scene, a frequent collaborator with architectural magazines such as *Domus* and *Casabella*, as well as a key player in Archizoom. His shelving systems continue to attract the plaudits of a younger generation, while collectors are still snapping up his more esoteric pieces.

37

Industrial Facility
Founded in 2002 by Sam Hecht and Kim Colin, this London studio goes from strength to strength, conceiving the beautifully useful. Its reputation rests on creating a few simple product designs, with a twist, each year for the likes of Muji, Droog, Herman Miller, Issey Miyake, and Established & Sons.



36

Neri & Hu
Shanghai-based designers Lyndon Neri and Rossana Hu combine city block-sized projects with more delicate small-scale work, garnering design awards and commissions from Camper, De La Espada and Le Méridien, as well as creating a clutch of boutique hotels, flagship offices and private dwellings.

35

Anders Byriel
Kvadrat CEO Anders Byriel has steered the Danish textile manufacturer into a host of collaborations with the art and design world's finest, including Raf Simons, the Bouroullecs, and Thomas Demand. Byriel's visionary choices continue to go beyond the conventional to keep Kvadrat fresh.

34

Troika
Conny Freyer, Sebastien Noel and Eva Rucki have worked together as Troika since 2003. Their installations blend techno-longing with video and interactive elements, and grace spaces from Heathrow's T5 to major galleries. Recent work, like *Dark Matter*, shows a more brooding, sculptural side.

33

Studio Job
From hardwood furniture inlaid with weapons and skeletal figures to cartoon-like jacquards depicting farmland scenery, Antwerp-based husband-and-wife duo Job Smeets and Nynke Tynagel have been exploring the boundaries between art and design with their outlandish and provocative works since 2000.

28

Marianne Goebel
Recently appointed managing director of Finnish firm Artek, Goebel has an encyclopaedic knowledge of design. Fluent in five languages, she is the former head of international public relations and partnerships at Vitra and a former director of Design Miami, where she spearheaded the fair's expansion.

27

Michael Maharam
Textiles are in Maharam's blood; the New York-based business has been in his family for four generations. Now owned by Herman Miller, one of the company's main customers since the 1960s, Maharam can draw on a vast archive, as well as collaborations with the likes of Paul Smith and Hella Jongerius.

26

M/M (Paris)
After two decades as Europe's star art directors, Mathias Augustyniak and Michael Amzalag have stretched their singular sinuous lines into interior design, for Thierry Costes' Hôtel Thoumieux and, last year, Café Français, both in Paris. This year they designed a new identity for Loewe.

25

Philippe Starck
Collaborator Bruno Borrione finally got his name on the door this year as he and Starck formed a 'new' design agency. In Milan, meanwhile, Starck had designs on show for Baccarat, Emeco, Axor, Ceramica Sant'Agostino and new collective TOG. The first 160 of his Pibal city bikes have been rolled out in Bordeaux.

22

Claudio Luti
CEO of Kartell since 1988, Luti has brought the 65-year-old Italian furniture maker into the modern era, with the commercial nous he developed as MD at Gianni Versace. Luti also oversees the annual Salone del Mobile in Milan, making him the pater familias of Italian design.

21

Ilse Crawford
Few have made the leap from the page to real-world project as well as Ilse Crawford. The progenitor and supreme practitioner of the eclectic approach to interior styling, Crawford convincingly equates good taste with good living, creating products and places that emphasise texture, tone and sensuality.

20

Jaime Hayon
Hayon set out his creative stall in 2003 with the 'Mediterranean Digital Baroque' exhibition at David Gill Galleries. The title perfectly summed up his then-radical embrace of colour, decoration and cartoon-figure curves, which have since turned up in pieces for Lladró, Fritz Hansen, Camper and more.



19

Patricia Urquiola
The creations pouring out of transplanted Spaniard Urquiola's Milan studio in recent years, particularly the collaborations with Moroso, show a designer at the top of her game: colours, textures and lines are all dynamic and very covetable. In 2012, her 'Crossing' table made a record \$15,000 at auction.

18

Tom Dixon
Dixon's first hotel design, Mondrian London, is anything but low-key, but then he is one of Britain's best-known design names, even outside the designerati. In 2012, he launched his first accessories range, at Maison et Objet, to accompany all those furniture and lighting hits each year in Milan.

17

Nendo
Our designer of the year in 2012, Oki Sato has been busy, showing new works at 20 spaces in Milan this year. The Nendo site often lists up to 60 current projects and partners, from Louis Vuitton to Starbucks, via the likes of Baccarat and Walt Disney Japan. All with cool elegance and a twist of humour.

16

Alberto Alessi
Following in the footsteps of father Carlo and grandfather Giovanni, Alberto took the reins of his family's company in 1970. Realising the need to evolve the business, he boldly began producing household objects as art, a move that has cemented Alessi's place as an international design powerhouse.

15

Nora Fehlbauer
Co-CEO of the Swiss furniture brand Vitra, Fehlbauer follows in the footsteps of her uncle Rolf Fehlbauer, who, with his parents Willi and Erika, founded the company in 1957. Having joined the family business in 2010, Nora played a pivotal role in Vitra's recent acquisition of Finnish company Artek.

14

Enzo Mari
Renowned for his refined designs and forthright opinions, the godfather of Italian design has had a consistent and influential presence in the industry for over 50 years. A steadfast supporter of sustainable, open-source design and small-scale, local production, Mari's principles have always been years ahead of their time.



13

Martino Gamper
The London-based Italian made his name in 2007 with the found-object speed-design project '100 Chairs in 100 Days'. Milan gallery Nilufar then commissioned him to do similar with discarded Giò Ponti pieces. This year he curated 'Design is a State of Mind' at the Serpentine Sackler Gallery, to much acclaim.

12

Ron Arad
Design's most famous hat-wearer was elected a Royal Academician last year, while his iconic designs were on show all over London, from the Design Museum and the V&A to 10 Downing Street. His studio is currently working on what will be the tallest building in Tel Aviv.

11

Ingo Maurer
Born in 1932, Munich-based designer Maurer designed his first light fitting in 1966 after a life-changing trip to New York, where he encountered the pop art movement. Simply called 'Bulb', his debut design was a brilliantly witty take on what a lamp could be and marked the start of a legendary career.

10

Marc Newson
Australia's design superstar, Newson combines graceful futurism with technical élan. Recent highlights include a capsule eyewear collection for Safilo, the 'Bumper' bed for Domeau & Pérès, and Rocky the rocking horse for Magis, plus there are all those business class interiors, concept cars and jets.

09

Naoto Fukasawa
Despite his work for IDEO and the Muji CD player, Fukasawa's sublime understanding of Japanese craft sensibility has few better expressions than this year's 'Cha' tea kettle for Alessi and his 'Roundish' sofa for Maruni Wood Industries. The Tokyo-based designer is the king of pure lines and great materials.

08

Bouroullec Brothers
Ronan and Erwan's status as global design behemoths was underlined this year with major 15-year retrospectives in Paris and at the Chicago Museum of Contemporary Art. A book, *Drawing*, accompanied the landmark exhibitions. Their 'Bells' floor lamp was sold at auction for \$52,500 in 2011.

07

Yves Béhar
Béhar's XO laptops for One Laptop Per Child are distributed in 60 countries. From health-tracking wristbands to devices that monitor your plants, he is *the* designer for our always-connected age. A recent deal saw the partial acquisition of his firm Fuseproject by China's BlueFocus Communication Group.



06

Barber Osgerby
London-based designers Edward Barber and Jay Osgerby were Maison et Objet's designers of the year in 2013, having been seen globally and won multiple awards with their Olympic torch in 2012. In 2014, the studio won the contract to design interiors, exteriors and livery for the new London Crossrail line.

POWER BASES

Where do design's mightiest choose to live and work? It can get cold in Sweden...

UK	22
France	19
Italy	15
USA	12
The Netherlands	9
Japan	6
Switzerland	5
Germany	3
Belgium	2
China	2
Brazil	1
Denmark	1
Israel	1
Spain	1
Sweden	1



05

Jasper Morrison

Kingston Poly's favourite son is still a blur of activity and awards, from being star of multiple design weeks and exhibitions, to creating cast-iron cookware for Japanese producer Oigen and a linen self-assembly chair for Finnish manufacturer Nikari. Morrison's career began in the 'designer decade' of the 1980s and his pared-down take on items from door handles to lighting captured the zeitgeist. Over the last two decades, the studio's output has matured nicely, and his principled elegance has been applied to modern electronics and homewares. A self-confessed obsessive collector, Morrison will always be the ultimate Super Normal guy, with a bloody cool shop, transforming the everyday into desirable objects.



04

Konstantin Grcic

Combining analytical rigour, formal discipline and a twist of humour, Grcic's designs feature everything from mass-market products for Flos to conceptual one-offs for Galerie Kreo. Traditionally trained in the workshops of John Makepeace, Grcic entered the world of industrial design via the RCA. Now well established as Germany's design superstar, he has become a major draw for collectors and corporations alike. His showbiz structure for Kenya Hara's poodles is as camp as a row of tents and lovely for it, and he also designed Germany's pavilion at the 2012 Venice Biennale. Recent projects include chairs for Arflex, Artek and Magis and a space-age pavilion for Audi (see page 096).



03

Thomas Heatherwick

A product launch seen by 4.8 billion TV viewers, a first solo retrospective at the V&A, commissions everywhere; to say Heatherwick has had a good few years is an understatement. The British designer's Kings Cross atelier is a global creative hub, responsible for everything from London buses to gin distilleries, taking in expo pavilions and public sculpture along the way. Heatherwick is the quintessential contemporary creator, an architect, engineer and designer rolled into one, with an obsessive attention to detail and a delight in materials and manufacturing. With British national treasure Joanna Lumley now supporting the studio's 'garden bridge' for London, the practice profile looks set to remain sky-high.



02

Hella Jongerius

From KLM's new business class cabin to the redesign of the Delegates' Lounge at the UN in New York, Jongerius' craft-influenced and colour-filled contemporary design continues to win heavy-hitter devotees. An Eindhoven Design Academy alumnus, Jongerius' career began with the Droog-infused Dutch design renaissance of the early 1990s. Now firmly established as a polymath with a broad palette and the ability to shape everything from water bottles and ceramics to textiles and paint, Jongerius' design output includes collaborations with Vitra and Artek. She is also creating the collectables of the future – a vase from 2000 was sold for \$86,500 in 2012, a record price for her work.

OI

Jonathan Ive

No doubt as pleased with his rare, gold *Blue Peter* badge as his knighthood and his new \$17m, Pacific Heights mansion in San Francisco, Jonathan Ive is perhaps the quintessential example of the designer as potent commercial force. He has managed to sell a story of ultimate functionality and permanent design revolution. He has changed behaviours and created 'needs' we never knew we had (we don't want an iPod/iPhone/iPad, we need one). And been instrumental in turning technology's cult underdog into the world's most valuable company. Ive was recruited

before the great Jobs-engineered Apple comeback, but it was Jobs who pushed him up the ranks. Ive shared his mentor's passion for perfectionism and outsmarting the opposition. Currently awaiting/dreading even greater name-recognition from the much-anticipated, Aaron Sorkin Steve Jobs biopic, Ive has traditionally kept a low profile, preferring to let his Apple hardware, and now software, speak for itself. With Jobs gone, and everyone alert to the slightest Apple miss-step, Ive is going to face intense pressure and public scrutiny. We are all waiting to see what he does next.

