



CoutureHospitalityConcept

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## LookBook

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*featuring internationally renowned architect,  
Matteo Thun, Hoteliers Guild Special Trustee  
for ecoluxury architecture and design*

## >> Sustainable architecture means designing the soul of the place <<

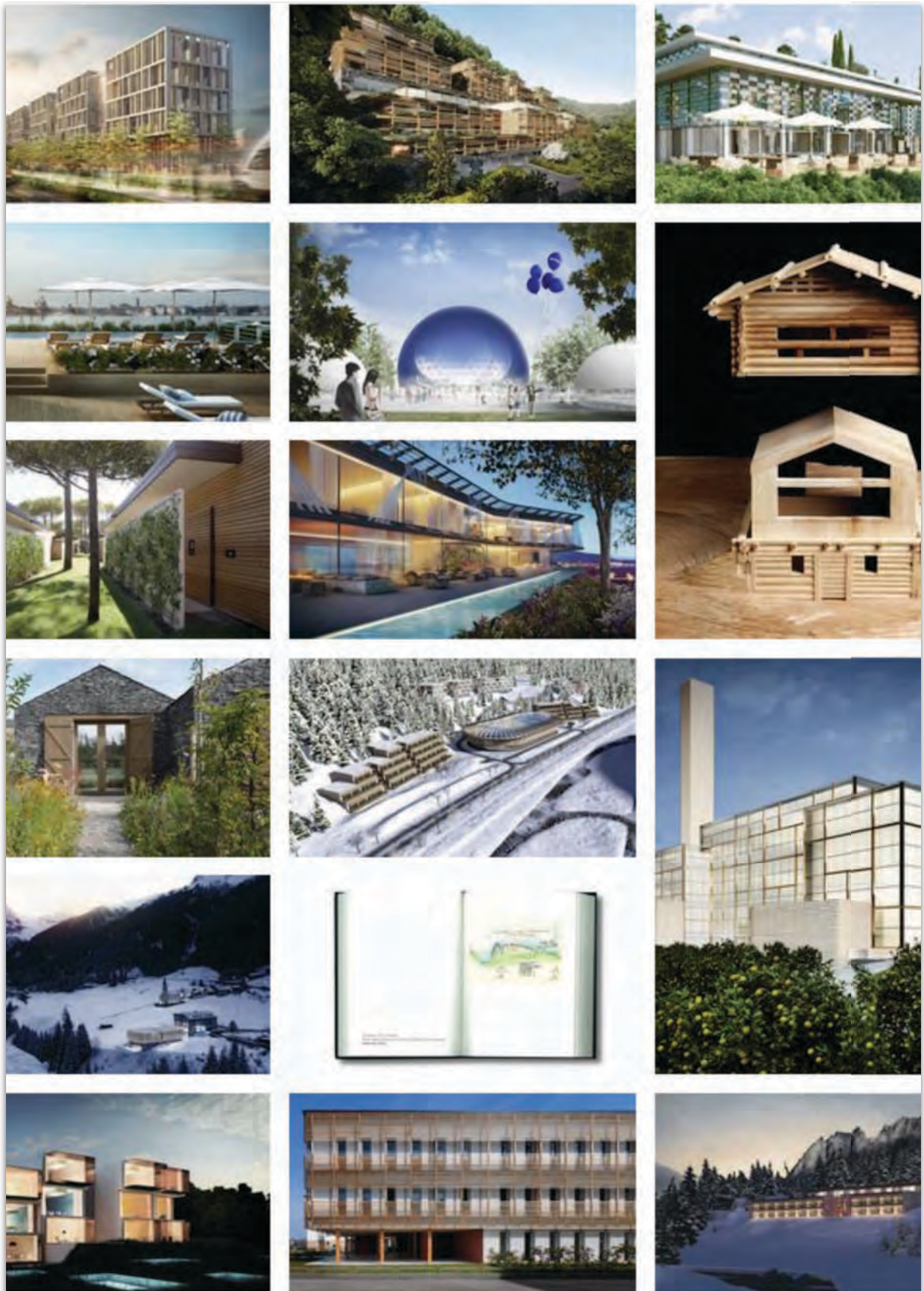
**Matteo Thun** was born in Bolzano, Italy, studied at the Salzburg Academy under Oskar Kokoschka, took his degree in architecture in Florence in 1975 with Adolfo Natalini and moved to Milan in 1978, where he met and started working with Ettore Sottsass. In 1981. He was a co-founder of the Memphis group, the design movement that so shaped events in the eighties.

Matteo Thun stands for long lasting solutions with holistic approach. Architecture means designing the soul of the place. This implies an aesthetic, economic and technological sustainability. It means to create a synthesis of the existing, the purpose and the area. The solution is different, each time.

Product design must reflect the soul of the brand. It is architecture of simple, pure and beautiful gestures to serve a daily life that goes well beyond our present life.

His Buergentock Healthy Living concept as seen above, is immersed in the biosphere created by the forest and gently stepping down the slope thanks to its terraced shape, the hotel overlooks Lake Lucerne and offers panoramic views on the mountain scape. The use of local stone and the façade's wooden lattice structure, which is reminiscent of local Walser architecture, seamlessly integrate the architectural complex into the wild. The use of lake water (to cool technical equipment and for wastewater uses), the "green" roofs for temperature regulation and the room's southern exposure ensure a high level of energy efficiency.





“Eco-Friendliness is intrinsic of a design aware of the craftsmanship and of the materials easily available. These aspects create emotional attachment and generate the ideal value of objects, transforming them into timeless pieces.”



Hamburg based architectural practice Störmer Murphy and Partners together with Italian Architect Matteo Thun & Partners have won the competition for the new Grand Hotel “The Fontenay”, situated on the Alster riverside in Hamburg.

With a budget of more than 100 Million Euros, investor Klaus-Michael Kühne, executive chairman and majority owner of Kühne + Nagel Logistics, intends to define a new hanseatic way of luxury.

The hotel building will be characterised by wide glazed surfaces and white ceramic façade elements, resembling a Gleaming Solitaire. The fluid lines of the ground plan and the rooftop take up the smooth lines of the riverside. The nine-story building will host a starred restaurant and a wellness area on the upper floors, offering an unobstructed view on the lake downtown. Even the Infinity-Pool with an in- and outdoor area allows the guests to enjoy a privileged view on the Alster river. The hotel will feature 130 suites with a 45 to 250 square metre surface as well as 20 residences.

*"Product design starts from simplification and reduction to the essential, towards an iconic form."*



From Swatch and Illy, to  
Zwilling, Villeroy&Boch...  
unmistakeingly & distinctively  
Matteo Thun product design



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