

hospitality design

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MATTEO THUN & PARTNERS MILAN

Project: IntercityHotel, Braunschweig, Germany

Along with partner Antonio Rodriguez, Matteo Thun recently finished the roll-out concept for 30-year-old German hotel chain IntercityHotel (two properties have already opened, including one in Braunschweig, with 10 on the boards for the next two years). Interiors are dressed in natural and classic materials “with no overstated gestures or pseudo-modern forms and can easily be multiplied to fit to different locations,” Thun explains. With a focus on simplicity and sustainability, the inviting ambiance is designed to attract guests for years to come and endure much longer than the refurbishment cycle. “For us, design is not just something visual, nor a matter of zeitgeist,” he says. “We are constantly looking for timeless design.”

Product: Allaperto for Ethimo

Thun's early work in the '80s with Ettore Sottsass, founder of the Memphis Group, is the reason his work is revered as approachable, thoughtful, and fearless. “My experience in architecture and interior concepts for hospitality and residential projects inspired me to share my know-how with the industry,” he says of entering the product world. For Thun and Rodriguez's recent collaboration with outdoor furniture company Ethimo, Allaperto followed the “keep the bones, change the dress,” ethos, he says. “I am Italian, work in Milan, and spend my summer weekends in Capri. Outdoor furniture is key in the Mediterranean lifestyle.” The collection includes a dining armchair, lounge chair, and sun bed all featuring a teak structure designed in four looks for different settings—mountain, urban, grand hotel, and camping chic.

