

BAR CAMPARI



ART MEETS CAMPARI

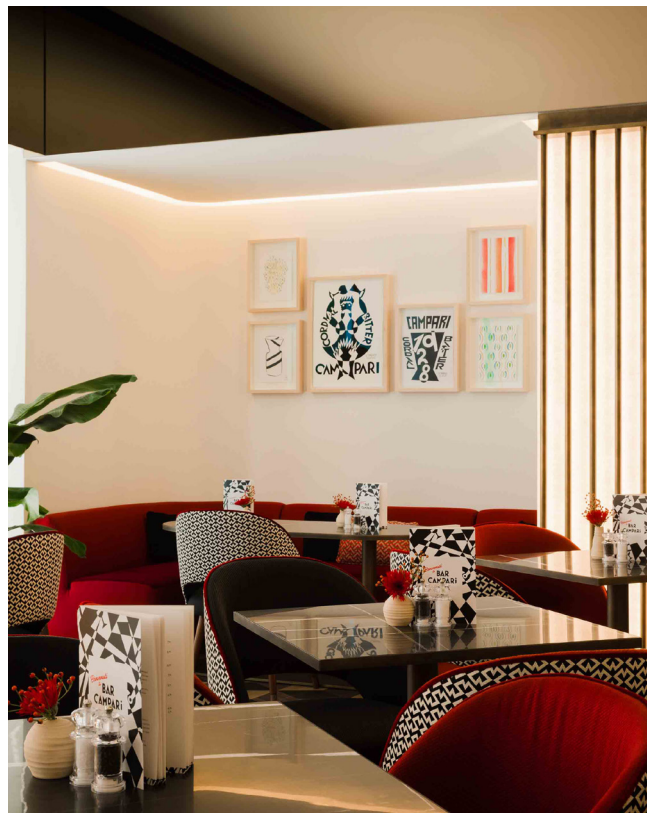
Creativity needs space, needs an inspirational atmosphere, needs a framework for the art of being together and needs a basis for intense dialogues. Campari bridges the gap - in Milan as now in Vienna. The Viennese Bar Campari is all about the pleasure of art, about interaction and about the pleasure to enjoy the very best mixed drinks outside of Italy.

Inspired by the dynamic and lively flair of Italian cafés, by the futuristic graphics that artist Fortunato Depero has designed for Campari since the 1920s, Bar Campari reflects his art and the colours of the Italian brand: red, black and white.

The spacious outdoor area invites you to taste a Campari soda instantly. Inside the two-storey bar, elongated mirrors and decorative light structures immerse the rooms in an indirect, pleasant light. Poly-wood parquet floors, wood-panelled bar-counters with brass details and a lively mix of loose furniture create an upbeat and vibrant mood. In front of a mosaic wall with Depero motif, an integrated shop offers a piece of Italian bar culture. The 'Akademie' on the first floor serves as a discrete location for special events. It opens into the 'bridge', which already catches the eye from the sidewalk and floats above the gallery (Tuchlaubenhof).

Matteo Thun

MILANO



"The highest form of art is the 'Gesamtkunstwerk', abolishing the boundaries between art and non-art."
Quote Kurt Schwitters

FACTS

Address: Seitzergasse 6/1, Vienna 1010, Austria
Outdoor 94 sqm
Interior Ground floor: 163 sqm
Indoor areas Academy OG: 190 sqm

Concept, Interior, Styling: Matteo Thun & Partners
All loose furniture: Cassina
Lights and light structures: Panzeri
Mosaic tiles: Bisazza

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