

CAMPING VILLAGE MARINA DI VENEZIA



Another way of Camping

Camping Marina di Venezia, located alongside the coastal strip of the Cavallino Treporti peninsula Punta Sabbioni is completed. After having designed the terrain of garden villas, the restaurant 'Piacermio' and the welcome area of the 5 star Camping Marina di Venezia, the deluxe Camping has its own promenade, flanked by a pine tree alley.

The village

The design of the shopping area follows the idea of a traditional market. A village needs a market. Maritime pine trees act as center stage for the complex taking shape around them. Single story retail units are grouped around a central avenue, creating a variety of areas and internal courtyards where shoppers can roam in the various courtyards, squares and green areas.

The market

A market, where individual pavilions of various sizes interact under one roof in an organized yet permeable fashion. This modern market includes a Supermarket, the restaurant 'Piazza Marina' and an ice-cream and sandwich shop.





San Marco Bricks San Marco bricks, zinc and green roofs, wooden platforms and glass shape the buildings. No architectural barriers - the masterplan provides constructive simplicity and allows transparency. Providing continuity with the surrounding nature of the campsite, the buildings naturally integrate into the Genius Loci: Sandy dunes, water and: a pine forest.

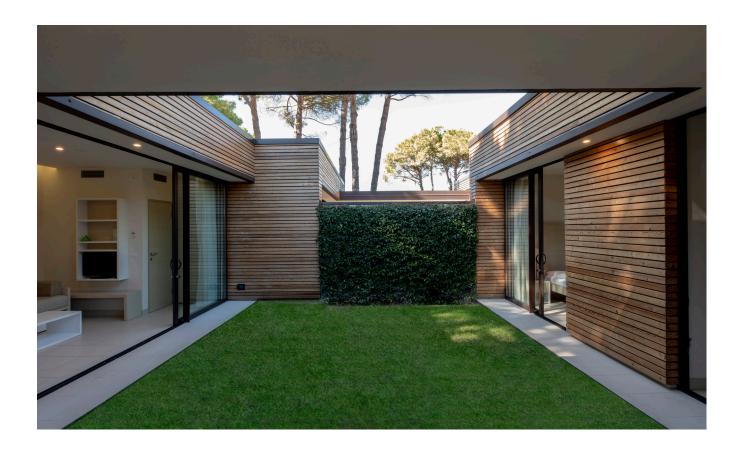
Facts Architecture: Matteo Thun & Partners + Luca Colombo

Location: Venice (IT) Chronology: 2016 - 2018 Client: Marina di Venezia SPA

Total Camping Area: 700.000 mq Intervention Area: 20.700 mq

New buildings Area: 6.500 mg (5.700mg Commercial and 800mg Services)









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