

INTERCITY HOTEL, WORLDWIDE



INTERCITYHOTEL was founded in 1987. The long-established German company is known for its good locations - primarily in Germany. Starting from 2014 the interior design is created in Italy by Matteo Thun and his Milanese team - with natural materials and soft colours. It generates lightness, generosity but yet privacy.

Location IntercityHotel - What makes this well-known German brand so exceptional? Are best locations and price-performance the only core values of the company?

Normal IntercityHotel stands for excellent service. The outstanding locations of the hotels permit to integrate additional functions that stay in the background. What does it mean „background“? It means that extra functions become a given, become normal – so NORMAL that they aren't no longer normal. This originates both: the normal and the extraordinary, united in one.

WOW „We do not need superficial, short-lived WOW-effects ...“ (J. Maruszczyk - Managing Director IntercityHotel GmbH). No sentimental grid for an unagitated interior, no overstated gestures - but a close collaboration with the extraordinary know-how of a great team of hotel professionals in Frankfurt (Deutsche Hospitality Team). We call this ZERO Design. We call this ZERO Design.



Modernity

We are trying to understand our contemporary world: without fast-moving lifestyle or platitudes ... without designs of superficial, pseudo-modern forms. Many hotels pursue a „design modernity“. For us, design is not just something visual, not just a matter of zeitgeist. We go for a different strategy: it is called simplicity. We are constantly looking for timeless design and we design things that people can understand intuitively. Our key features include sustainability and longevity. Our energy saving program intends not only to reduce current costs, but also to vitalize the energy of the guest.

Feel good

ZERO design – is it boring? Is it too generic? It is common sense; it is part of our subconscious perception of beauty and elegance. ZERO design follows the „hausverstand“. It is familiar and yet leads to a new experience. It reconfirms what we already know...

Guest

Aesthetic and technical durability are the main characteristics of all IntercityHotels. It is the result of a long tradition of evolutionary advancement. It is about simplicity and clarity. It is more than just simple – it creates an emotional connection between host and guest. It is a visual balance; it spawns and deepens the relationship between man and brand. IntercityHotel stands for 'value for money' and turns against fast and short consumption.



Zeitgeist

From zeitgeist to spirit for time: elements reflecting the zeitgeist age fast - the life cycle of the IntercityHotel 2.0 should be a long-lasting. (Refurbishment Cycles about 12 years). Aesthetic and technical longevity is a key contribution to the investor. It means no zeitgeisty ambitions and a maximum simplification of construction.

Green

The green in the lobby: biophilia, get nature inside. This creates atmosphere and confidence in the freshness of the gastronomic range.

Haptic

The interior of IntercityHotel with its haptic surfaces evokes the desire to touch. To touch, to grab means love of life; it stimulates perception....if opens up the soul of an object; it generates the "Dinghaftigkeit der Dinge" (Martin Heidegger). Grip as main reason for tactile sense, for sense of taste, smell and hearing: the basis for visual beauty per se..