

## ZWILLING

Flagshipstore, Bar + Restaurant 'The Twins' and Gourmet School Shanghai  
Designed by Matteo Thun & Antonio Rodriguez



### The best of three worlds

What happens when German engineering meets Italian design and Chinese excellence? Can one transform the sensory and hi-touch experience of a knife into a whole flagship store concept?

The ZWILLING flagship store in Shanghai includes a shop presenting the full ZWILLING range, a cooking school, a classic elegant bar and the restaurant 'The Twins'.

Discover, learn and enjoy. The interior design is conceived as a visual and dynamic journey that appeals to all senses and allows a full experience of ZWILLING's brand identity. The interior design unites Eastern and Western traditions while simultaneously remaining in the style of timeless iconic materiality - pure forms combined with luxury materials such as leather, velvet, wood and brass.

TaiKoo Hui, Shanghai  
Shimen 1st Road, N ° 286, W101

Two-storey building of 650 m<sup>2</sup>  
Ground floor: 180m<sup>2</sup>  
Second level 462 m<sup>2</sup>

Provided services by Matteo Thun and Antonio Rodriguez with Manuela Civettini: Interior Design, Styling and Restaurant Graphic Corporate Identity.



# Matteo Thun

MILANO



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